

#### Harmonization of Accounting Standards Within the Caribbean and the Implications for the CSME

#### Institute of Chartered Accountants of the Caribbean 23rd Annual Conference – Belize June 24, 2005 David Raggay B.Sc., M.Sc., C.A david.raggay@ifrs-consultants.com



#### Harmonization of Accounting Practices

- Involves a "clustering" about some common point
- Does not adopt a one-size-fits-all approach
- Accommodates national differences



**Harmonization** 

Providing solutions that count

De jure - rules based, standards, etc..
 E.G. 4th and 7th EU directives

 De facto - market forces persuade companies to harmonise by preparing financial reports that approximate to those the market wants e.g.
 IAS/IOSCO



Some Benefits of Harmonization

- Efficient use of resources globally
- Foreign subsidiaries
- Stock exchanges listing requirements
- Easier for accountants, auditors etc
- Developing countries
- Taxing MNCs
- Encourage MNCs to apply common policies



**Capital Markets** 

### Accounting information is expected to provide important characteristics of:

- Accuracy
- Comparability and
- Transparency

This is achieved by means of high-quality accounting standards and effective enforcement mechanisms



**Capital Markets** 

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Increasing Globalization:
Cross-border listings
Cross-border markets
On-line investing



World Capital Markets as at April 2005

	Issuers	Foriegn
NYSE	1,834	454
NASDAQ	2,884	331
Euronext	1,302	319
London Stock Exch.	2,942	349
Switzerland	347	118
Australia	1,624	69
Singapore	652	102



**World Capital Markets** 

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### Non-US Companies Registered with the US SEC

#### 1,240 companies from 55 countries at 31 December 2004



#### Harmonization of Accounting Practices

#### The current world trend is towards <u>convergence</u>

Moving together toward a common result
 Overall IASB agenda
 Specific IASB/FASB project



#### Harmonization vs Convergence









 May 2000: (IOSCO) recommended that its members "permit incoming multinational issuers to use the 30 "IASC 2000" standards to prepare their financial statements for crossborder offerings and listings ."



**Adoption of IFRS** 

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#### May 2002, IOSCO survey: "many jurisdictions permit incoming issuers to use IAS, and others are actively working towards this end."





## Two major sets of GAAPIFRSUS GAAP

## Efforts currently underway to achieve convergence between IFRS and US GAAP





#### IAS/IFRS are the primary accounting standards in use

#### Over 90 countries currently require IAS/IFRS for domestic listed companies





Anomalies

Australia
New Zealand

**- EU** 



International Convergence

Major problems (Wong Report, Sept. 2004):

- Understanding the meaning of International Convergence
- Translation of International Standards
- Complexity and structure of International Standards



**International Convergence** 

Major problems (Wong Report, Sept. 2004) continued:

- Frequency, volume and complexity of Changes to International standards
- Challenges for SMEs and SMPs
- Potential Knowledge Shortfall and
- Implications of Endorsement of IFRS





# Dr. Eric St. Cyr: "Critical facts" which "Set limits to the nature and possibilities for economic performance in the Caribbean"

- Geography
  - issues that "Pertain to location, size and insular configuration"

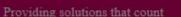




CARICOM is vulnerable due to a lack of "critical mass" and needs to widen its membership. In order to facilitate this increase the critical mass two concerns have been identified:

Intra-Regional Corporate Integration and

Financial Integration





#### Described as having being "conceived as an instrument to facilitate economic development of the Member States in an increasingly liberalised and globalised international environment".

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#### The major components of the CSME are:

- Free movement of services
- Free movement of goods
- The free movement of people and
- Free movement of capital



#### Financial Reporting In The Caribbean

#### As of June 2003 IFRSs are the required Reporting Standards for all those Caribbean countries whose institutes are members of the **Institute of Chartered Accountants** of the Caribbean, with the exception and St.Kitts-Nevis.



#### Financial Reporting In The Caribbean

#### The Accounting profession in the Caribbean is largely organized into volunteer organizations

We do not currently have the resources for ongoing research and the development of indigenous standards



#### **Regulatory Framework**

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# Similar common-law background Accounting Institutes in most countries

Legislative enforcement of the application of IFRS in most countries



#### **Regulatory Framework**

Providing solutions that count

Very little in terms of formal programs for enforcement of accounting and auditing standards Great reliance on disciplinary committees (whistle blowers) to address issues of non-compliance



**Financial Reporting In The Caribbean** 

Compliance Issues
Inappropriate application of standards (IAS 16, 39)
Inadequate or inappropriate disclosure (IAS 12, 16, 19, 39)



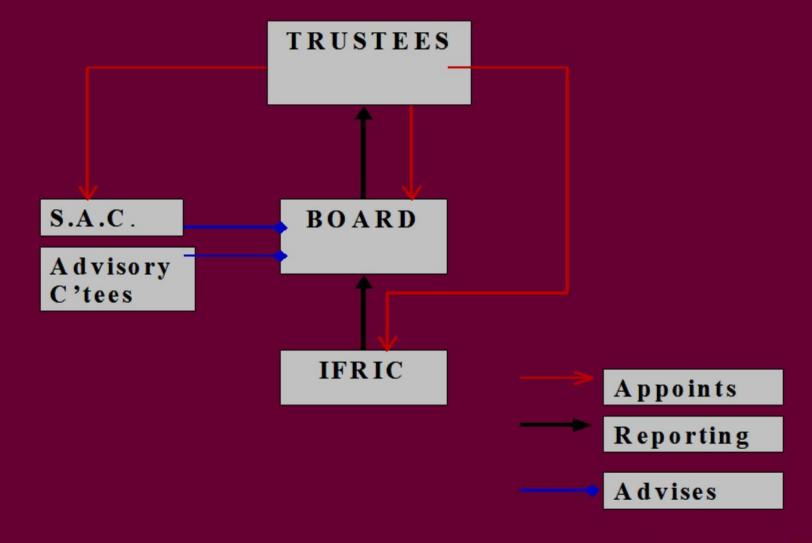
**The IASB** 

- Committed to developing:.... "a single set of high quality, understandable and enforceable global accounting standards that require transparent and comparable information in general purpose financial statements"
- Cooperates with national accounting standard setters to achieve convergence in accounting standards around the world."



#### **Structure Of The IASB**

Providing solutions that count





**Structure of the IASB** 

Providing solutions that count

#### Founding Members

Australia Canada France Germany Japan

The Netherlands Mexico UK/Ireland USA



#### **Structure of the IASB**

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- Although the Board has a process of due diligence, the reality is that few comments originate from the Caribbean.
- Full use is not made of our representation
  - Voluntary nature of the Caribbean accounting profession.
  - Driven by the lack of critical mass in the membership of our accounting institutes which are primarily financed through membership dues.



#### **Convergence With IFRS**

Providing solutions that count

IFRS have been created largely for transnational enterprises operating from developed-country bases
It is difficult to apply them to emerging/developing countries and even more difficult to do so to SMEs

there



#### **Convergence With IFRS**

Providing solutions that count

## Illiquid capital markets Equities Bonds

#### Difficulty in estimating fair values



#### **Practice Monitoring**

IFAC

Member bodies should develop quality review programs designed to evaluate whether firms of practicing accountants have established appropriate quality control policies and procedures and are complying with those policies.



#### **Practice Monitoring**

IFAC

 Member bodies should establish quality review programs designed to evaluate whether firms of practicing accountants have complied with relevant professional standards for assurance engagements.



#### International Financial Reporting

#### In most English-speaking Caribbean countries, IFRS apply to all companies, whether listed or not



#### Why address the Financial Reporting Needs of SMEs

- Caribbean economies are largely characterized by small and medium enterprises (SMEs).
  - Large in number
  - Impact on the labour market
  - Contribution to the economy



## Why Address the **Financial Reporting Needs of SMEs** Number of listed companies in formal stock exchanges

	Issuers	<b>Issuers Crosslisted</b>	
Bahamas	19	1	
Barbados	<b>26</b>	5	
Jamaica	<b>46</b>	4	
Trinidad and Tobago	33	8	

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## **Financial Reporting Needs of SMEs**

### Cost of capital

- Listing requirements are not equivalent to Accounting requirements
- SMEs typically have significant difficulties in accessing bank and trade credit
- (FASB 1983 report)- costs of preparation sometimes exceed the benefits to be derived



## **Financial Reporting Needs of SMEs**

### Users and Uses

- In the case of the SMEs, the public will rarely be a user
- General-purpose financial statements will still be necessary



## **Financial Reporting Needs of SMEs**

#### User Needs

- Investors In the SME environment, these are often the same as
- Lenders Banks and other sources of private finance are the primary capital
- Governments and their agencies interested in the allocation of development resources to SMEs. They also require information in order to regulate their activities, determine taxation policies etc



## **Financial Reporting Needs of SMEs**

#### User Needs

- Suppliers and other trade creditors interested in information that enables them to determine whether amounts owing to them will be paid when due
- Customers have an interest in information about the continuance of an enterprise, especially when they have a long-term
- Employees interested in information about the stability and profitability of their employers and in information, which enables them to assess the ability of the enterprise to provide remuneration, retirement benefits and employment opportunities.



## International Financial Reporting

### Research indicates that no major developed country requires that SMEs fully comply with GAAP



Issues to Consider

IASs of concern to SMEs

IAS12 - Income Taxes

- IAS 17 Leases
- IAS 19 Employee Benefits
- IAS 36 -Asset impairment
- **IAS 32/39**





### IAS Issues Many of the disclosures required by IAS are considered to be "over the top" in the case of SMEs.



### Issues to Consider

### IAS Issues.

### There is doubt as to the usefulness of fair values to users of SME financial statements.



### **Results of Consultation**

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### Need for concessions for SMEs.

There is support for disclosure and presentation as well as recognition and measurement concessions. There was a mixed reaction as to whether SME standards should be presented in a separate volume or together with existing IFRS. 46



## Development of the IASB Project

### April 1998 - project on "Emerging Economies" added to the Board's Agenda

June, 2002 – "Accounting and financial reporting by small and medium-sized entities (SME) and in emerging and transition economies"



## **National Standard-Setters**

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- 1. Australia
- 2. Canada
- 3. China
- 4. EFRAG
- 5. France
- 6. Germany Hong Kong
- 7. Hungary
- 8. Indonesia



## National Standard-Setters cont'd

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Italy 9. **10. Iran** 11. Korea **12.** Malaysia **13.** New Zealand **14.** Norway 15. Pakistan 16. Poland



## National Standard-Setters cont'd

Providing solutions that count

- 17. Russia
   18. Singapore
- **19.** South Africa
- 20. Spain
- 21. Sri Lanka
- 22. Sweden
- 23. Thailand
- 24. United Kingdom
- **25.** United States

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**Responses to 2004 Discussion Paper** 

PV 7.3: There would be a rebuttable presumption that no modifications would be made to the recognition and measurement principles in IFRSs.

- 65% of respondents to DP did not agree.
  - Felt recognition and measurement modifications are needed.
  - Concerned that IASB is prejudging.
  - Cited growing measurement complexities in IFRSs.



January 2005 Board Decisions

#### The Board decided, inter alia, that

- Recognition and measurement simplifications will be considered—based on user needs and cost/benefit.
- "Mandatory fallback" was approved
- "Optional fallback" was <u>not</u> approved



January 2005 Board Decisions

#### The Board decided, inter alia, that

IASB Standards for SMEs will focus on financial reporting by those non-publicly accountable entities that have external users of their financial statements (ie users other than owner-managers). This is because the IASB Framework for the **Preparation and Presentation of Financial** Statements (the IASB Framework) does not deal with management reporting or regulatory reporting. Jurisdictions could, of course, choose to permit or require them for all SMEs, including very small ones.



February 2005 Board Decisions

- The Board approved a project plan outlining steps to create standards for what were briefly called Non-publicly Accountable Entities (NPAE), but...
  - Terminology was not widely understood.
  - The term was considered to be possibly have negative connotations (not accountable?).
- The Board approved the expansion of the Working Group to include preparers and users of financial statements of Non-publicly Accountable Entities



February 2005 Board Decisions

#### Project Plan key elements:

- 31 March 2005:
  - Brief questionnaire to identify recognition and measurement issues for discussion at round tables.
- **30 June 2005:** 
  - Questionnaire comment deadline (those received by 31 May will be analysed for June SAC and Working Group meetings).



February 2005 Board Decisions

#### Project Plan key elements:

- June 2005 November 2005:
  - Discussion with SAC, WG and Round Table groups on:
    - Recognition and Measurement issues
    - Presentation and Disclosure issues
- March 2006:
  - Exposure draft
- **2007** 
  - Final Standards effective January 1, 2008





- The current focus on "those nonpublicly accountable entities that have external users of their financial statements" is biased towards the larger companies
- The standards developed using this focus are unlikely to address the needs of the SMEs in the English-speaking Caribbean





We find support for this view in a recent statement issued by CILEA who "deemed it unavoidable to make a clear distinction between the rules to be applied to listed companies operating on the world stock-markets and to other big entities, and to those to be applied to all other entities, mainly SMEs."





#### This was also reportedly the sentiment expressed at the IFAC SME/SMP and Developing Nations Conference held in Prague in March 2005



**Conclusions and Recommendations** 

- Lack of significant influence at decisionmaking levels of the IASB.
- Ineffective use of existing opportunities.
- While the level of convergence with IFRS in published financial statements is generally acceptable, there is room for improvement.
- We and others may have no choice but to develop our own standards for SMEs if the current trend at the IASB continues



## **Conclusions and Recommendations**

- Adoption and enforcement of a system of Quality Control for public accountants and auditors
- Adopting standardized curriculums for accounting degrees at UWI and enforcing mandatory CPD
- Educating management, investors, bankers, creditors and the public in general of the benefit that will accrue from credible financial information



**Conclusions and** Recommendations ICAC members should adopt standardized examinations in **Company Law and Taxation** ICAC members should establish an independent regulatory body that sets the requirements for licensing

Caribbean accountants in accordance with IFAC guidelines



**Conclusions and Recommendations** 

Co-operation among the following in order to achieve enforcement:

- The ICAC
- National Accounting Institutes
- Regional and International lending institutions
- National regulators, financial institutions and government institutions



**Conclusions and Recommendations** 

 ICAC should consider fostering close working relationships with othher regional accounting bodies

Concerted efforts should be made to make better use of existing representation on the IASB SME Working Group



**Conclusions and Recommendations** 

We find support for these recommendations from:
Sotomayer (2001)
Wong (2004)



# **THANK YOU**

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